

National Reverse Mortgage Education Center™

Press Release Subscriber Service

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Each list is kept current daily.

PLEASE NOTE: When you subscribe to the Press Release Service, we will create your media distribution list. A media distribution list consists of the daily and weekly newspapers, radio and TV stations, and specialty magazines located within the counties* you have subscribed to. Although we do everything possible to protect the exclusivity of your area, overlap of media coverage from another county into your area or from your area into another county is unavoidable. We recommend you subscribe to adjacent counties that may have media outlets with coverage in the areas you are considering to make sure this doesn't happen, and to ensure you reach your entire market.

If your area is not available, you may request to be placed on the **waiting list**. Although we have a high renewal rate, cancellations do happen. This typically occurs when a subscriber does not give their press-release campaign sufficient time to show results. To be placed on the waiting list, please email us with your information and the county or counties you are interested in. We will notify you as soon as they become available. Email to: waitinglist@NRMEC.org

County*	Subscription Status**
Ada	available
Adams	available
Bannock	available
Bear Lake	available
Benewah	available
Bingham	available
Blaine	available
Boise	available
Bonner	available
Bonneville	available
Boundary	available

County*	Subscription Status**
Butte	available
Camas	available
Canyon	available
Caribou	available
Cassia	available
Clark	available
Clearwater	available
Custer	available
Elmore	available
Franklin	available
Fremont	available
Gem	available
Gooding	available
Idaho	available
Jefferson	available
Jerome	available
Kootenai	available
Latah	available
Lemhi	available
Lewis	available
Lincoln	available
Madison	available
Minidoka	available
Nez Perce	available
Oneida	available
Owyhee	available
Payette	available
Power	available

County*	Subscription Status**
Shoshone	available
Teton	available
Twin Falls	available
Valley	available
Washington	available

* NRMEC uses the Census Bureau’s legal division for states by county or its statistically equivalent entity for defining an area that may be subscribed to with its Press Release Subscriber Service. A number of geographic entities are not legally designated as a county, but are recognized as equivalent to a county. These include the boroughs, city and boroughs, municipality, and census areas in Alaska; parishes in Louisiana; and cities that are independent of any county in Maryland, Missouri, Nevada, and Virginia.

** When the status is “available” it means that you may subscribe to that county. When the status is “not available” it indicates that the county has already been subscribed to and is not available.

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