

National Reverse Mortgage Education Center™

Press Release Subscriber Service

CALIFORNIA

Each list is kept current daily.

PLEASE NOTE: When you subscribe to the Press Release Service, we will create your media distribution list. A media distribution list consists of the daily and weekly newspapers, radio and TV stations, and specialty magazines located within the counties* you have subscribed to. Although we do everything possible to protect the exclusivity of your area, overlap of media coverage from another county into your area or from your area into another county is unavoidable. We recommend you subscribe to adjacent counties that may have media outlets with coverage in the areas you are considering to make sure this doesn't happen, and to ensure you reach your entire market.

If your area is not available, you may request to be placed on the **waiting list**. Although we have a high renewal rate, cancellations do happen. This typically occurs when a subscriber does not give their press-release campaign sufficient time to show results. To be placed on the waiting list, please email us with your information and the county or counties you are interested in. We will notify you as soon as they become available. Email to: waitinglist@NRMEC.org

County*	Subscription Status**
Alameda	available
Alpine	available
Amador	available
Butte	available
Calaveras	available
Colusa	available
Contra Costa	available
Del Norte	available
El Dorado	not available
Fresno	available
Glenn	available

County*	Subscription Status**
Humboldt	available
Imperial	available
Inyo	available
Kern	available
Kings	available
Lake	available
Lassen	available
Los Angeles	available
Madera	available
Marin	available
Mariposa	available
Mendocino	available
Merced	available
Modoc	available
Mono	available
Monterey	available
Napa	available
Nevada	available
Orange	available
Placer	not available
Plumas	available
Riverside	not available
Sacramento	not available
San Benito	available
San Bernardino	not available
San Diego	not available
San Francisco	available
San Joaquin	available

County*	Subscription Status**
San Luis Obispo	available
San Mateo	available
Santa Barbara	available
Santa Clara	available
Santa Cruz	available
Shasta	available
Sierra	available
Siskiyou	available
Solano	not available
Sonoma	available
Stanislaus	available
Sutter	not available
Tehama	available
Trinity	available
Tulare	available
Tuolumne	available
Ventura	available
Yolo	not available
Yuba	available

* NRMEC uses the Census Bureau’s legal division for states by county or its statistically equivalent entity for defining an area that may be subscribed to with its Press Release Subscriber Service. A number of geographic entities are not legally designated as a county, but are recognized as equivalent to a county. These include the boroughs, city and boroughs, municipality, and census areas in Alaska; parishes in Louisiana; and cities that are independent of any county in Maryland, Missouri, Nevada, and Virginia.

** When the status is “available” it means that you may subscribe to that county. When the status is “not available” it indicates that the county has already been subscribed to and is not available.

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